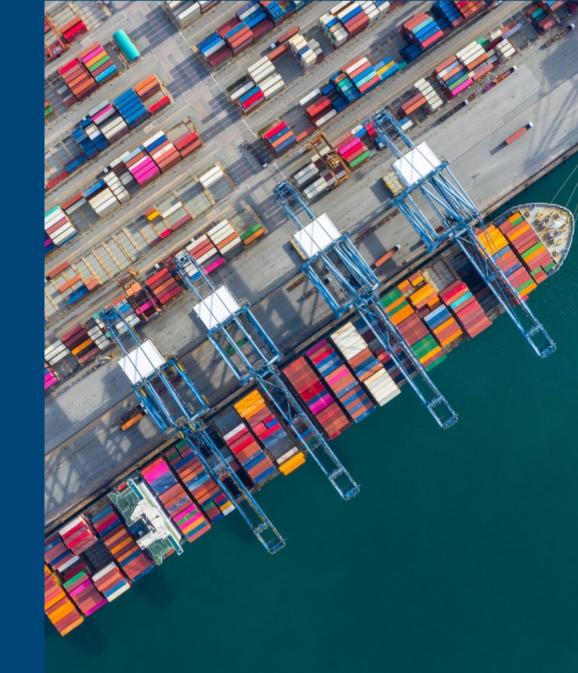
# Digitisation in port logistics

Building smart port communities with unified data standards

2023



Keeping things moving



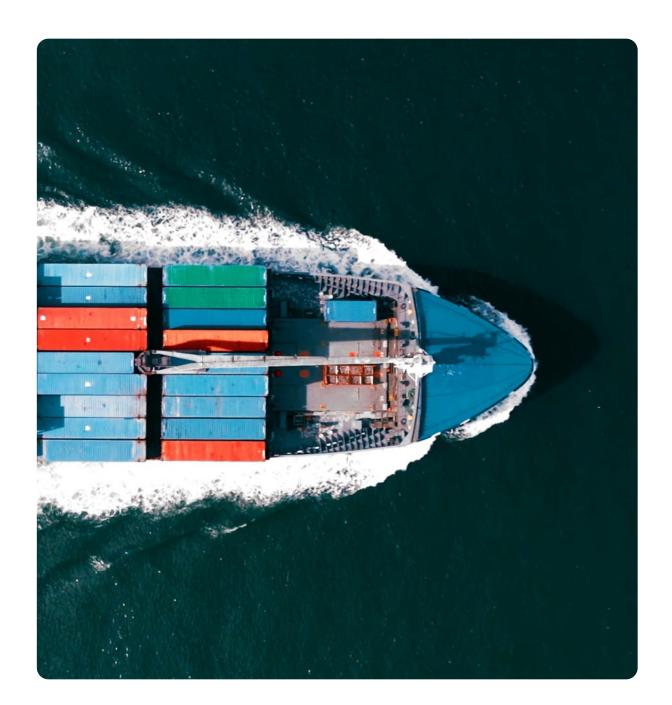
# Mission

We build the smartest port communities.

Together we increase the potential of data for seamless, sustainable and secure trade flows.



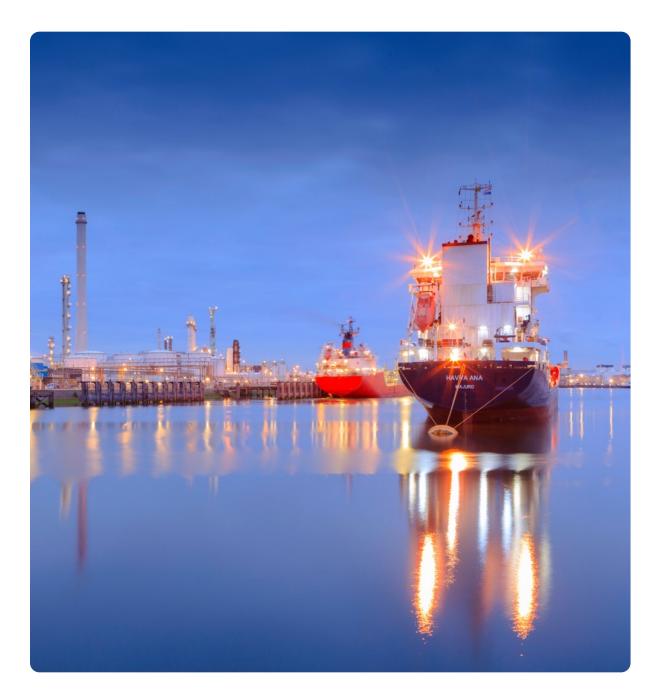




# **Meet Portbase**

Neutral platform with national coverage that serves as a stable basis for operational excellence in Dutch ports.

- National Port Community System (PCS) since 2002
- $\rightarrow$  Non-profit organisation, utility
- Shareholders: Port of Rotterdam (75%) and Port of Amsterdam (25%)
- Leading PCS global, largest PCS in Europe
- $\rightarrow$  From, for and by the port community
- Founding member of International Port Community Systems Association (IPCSA)



# What is a Port Community System

"A Port Community System is not an IT project, but a change management project."

## Javier Gallardo, Portic (IPCSA), Red VUCE meeting,

#### 4<sup>th</sup> December 2014, Cusco, Peru

#### A Digital Port Community System, according to IPCSA, is :

- a neutral and open electronic platform enabling intelligent and secure exchange of information between public and private stakeholders in order to improve the competitive position of the sea and air ports' communities.
- optimises, manages and automates port and logistics efficient processes through a single submission of data and connecting transport and logistics chains.

#### A TRUSTED THIRD PARTY

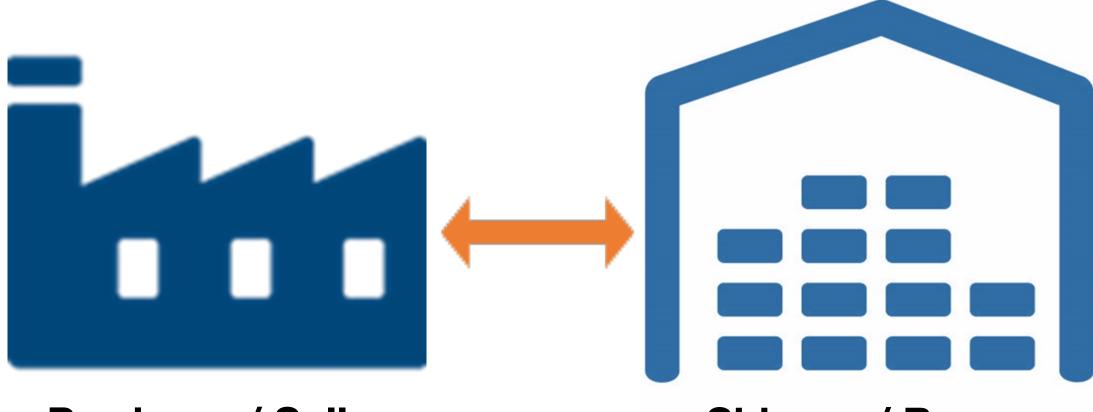
#### portbase

Our vision

Together with our customers, we build platforms and communities that make ports and their supply chains <u>seamless</u>, sustainable and <u>secure</u>.



## **Trade? It appears so easy!**

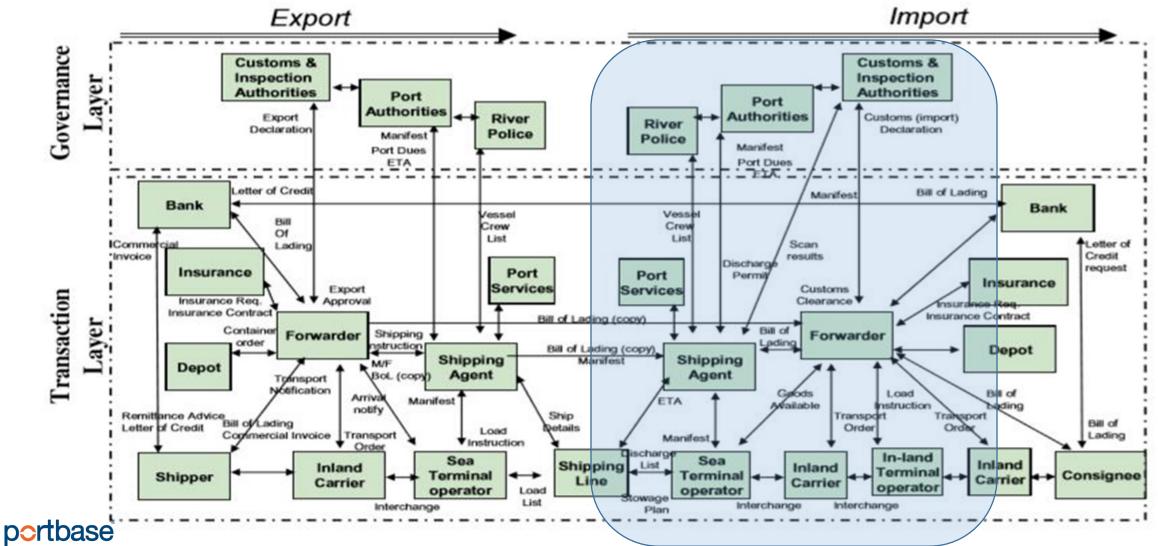


#### **Producer / Seller**

**Shipper / Buyer** 

portbase

## But it's not...



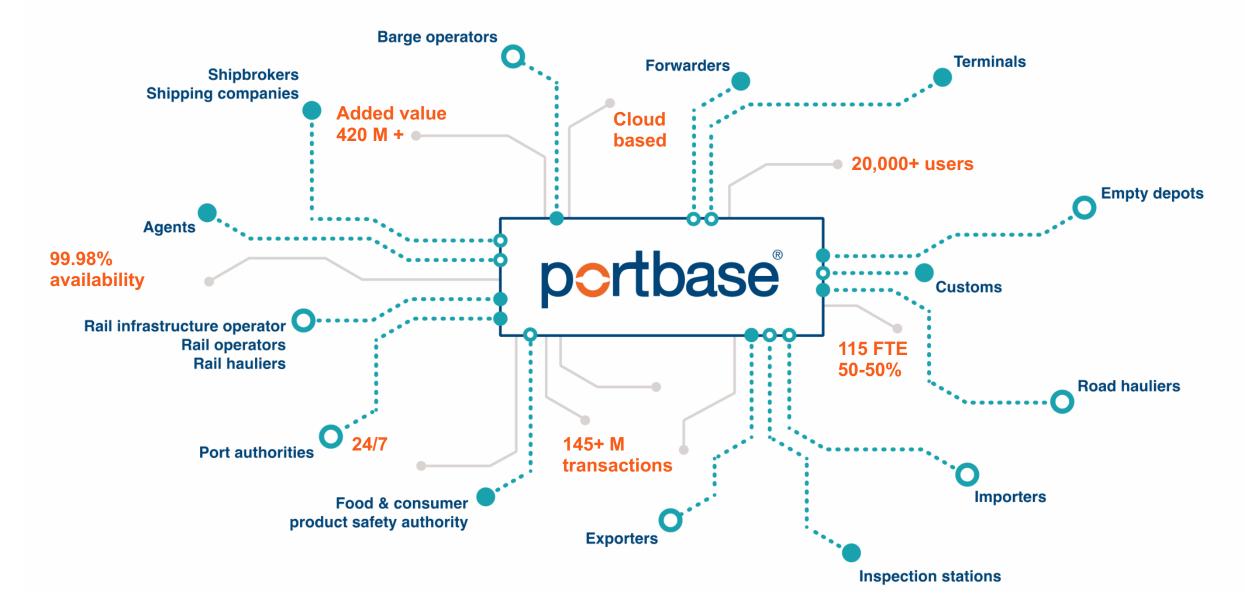
Information flows in the transaction and governance layers (van Baalen et al. 2008) 7

# Life in the ports

portbase



### With Portbase: a connected port



#### Why Portbase Community building & Power to implement

#### What does Portbase do?

Portbase continually optimises the existing core processes in the ports and connects the hinterland supply chains.

- License to operate for the purpose of the port community
- Cost-effective & neutral
- Improve efficiency, lower supply chain costs
- Leading PCS globally, largest PCS in Europe

# What do the Portbase services offer?

- 44 existing solutions / services
- High market and data coverage
- Standardised processes at large terminals
- Easy to use and connect to



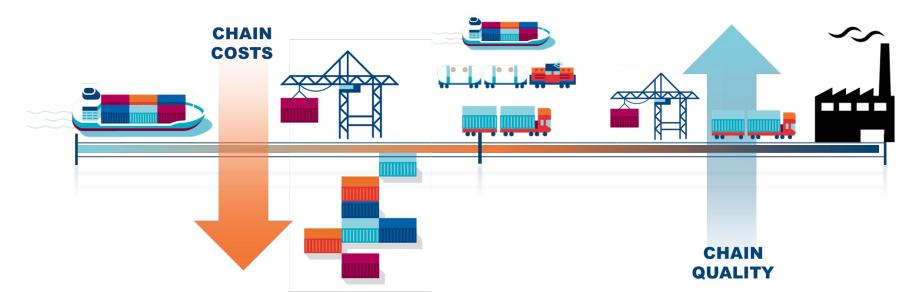
# **Benifits for the community**

#### Costs

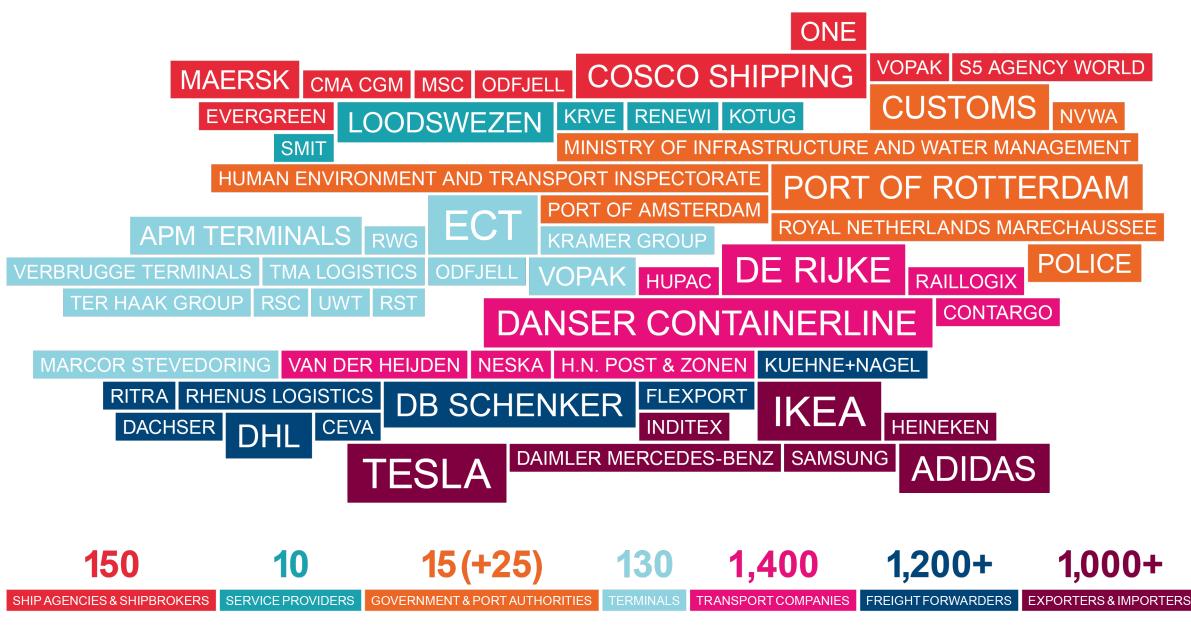
- Supply chain costs
- → Turn-around times of vessels in port
- Costs per ship visit
- → Terminal handling / storage costs
- Turn-around times hinterland transport operators
- → Occupancy rate transporters
- Turn-around time cargo / equipment

#### Value

- Supply chain quality
- Cooperation
- Optimalisation
- Connectivity (IT & Supply Chain)
- Controlability
- Speed
- Safety
- → Transparency



### What does our community look like?



# Our clients in Europe

Portbase, largest
 PCS community in Europe



# Services in four port domains on one platform

#### Ships' calls

Services for agents, shipping lines and cargo handling agents active in bulk and containers for handling ships' calls.

7 services

goods manifests

→ 100% ship's calls & customs

#### Import cargo

 $\rightarrow$  100% customs

→ 40% cargo info

These services help agents, shipping lines, cargo handling agents, importers and forwarders to import efficiently.

**18 services** 

#### **Hinterland transport**

8 services

100% pre-notification

Smart services for road, barge and rail sectors.

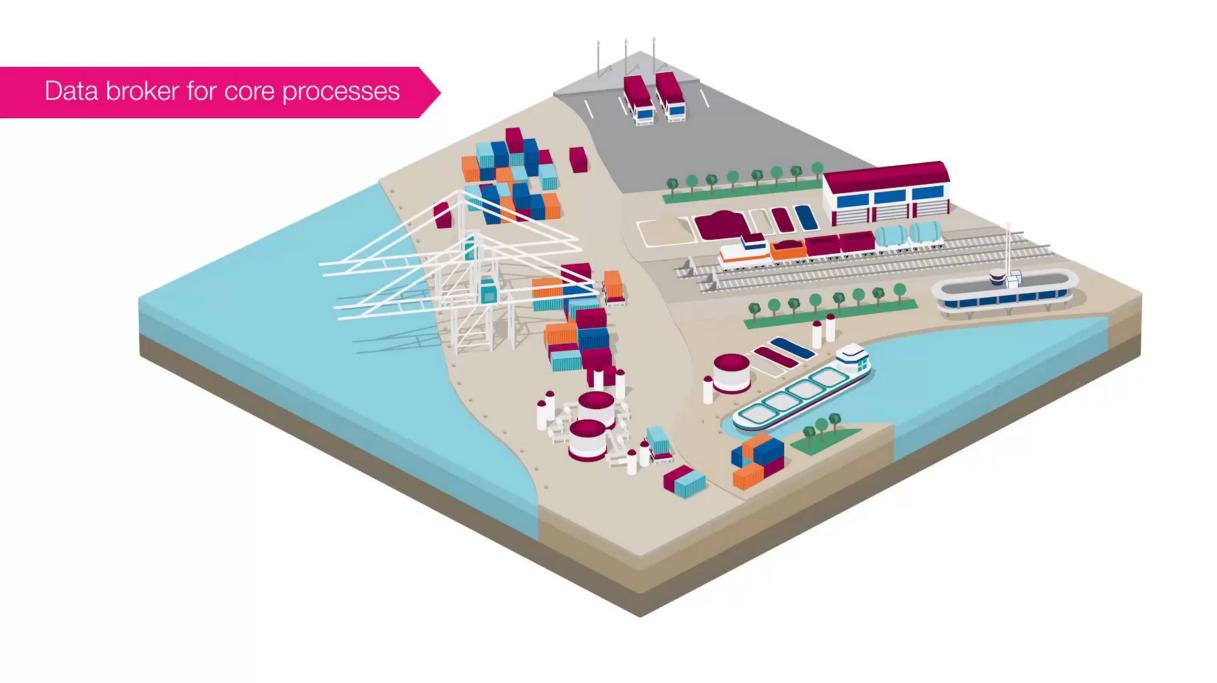
#### **Export cargo**

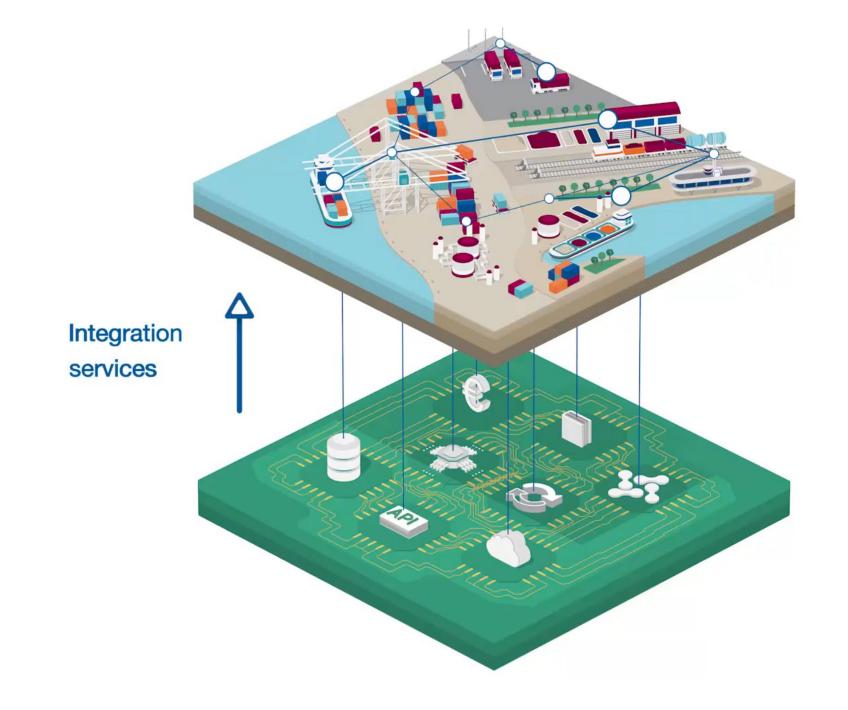
Services for forwarders, exporters, agents, shipping lines and cargo handling agents for handling export formalities.

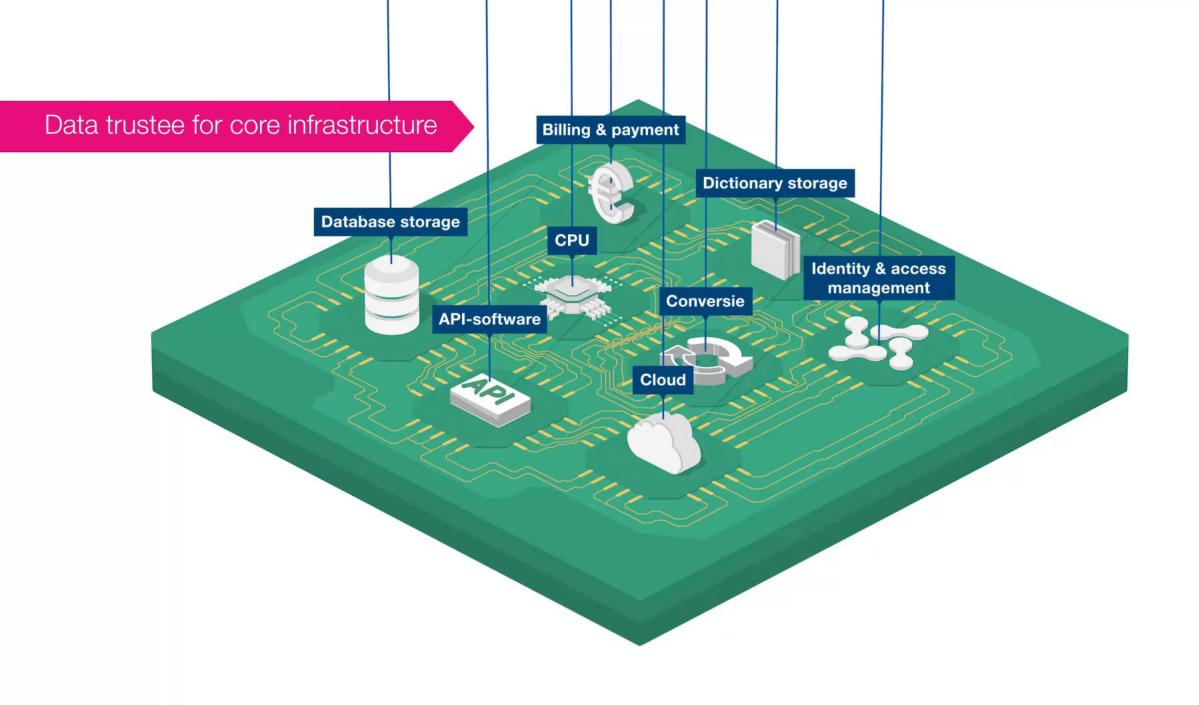
## **11 services**

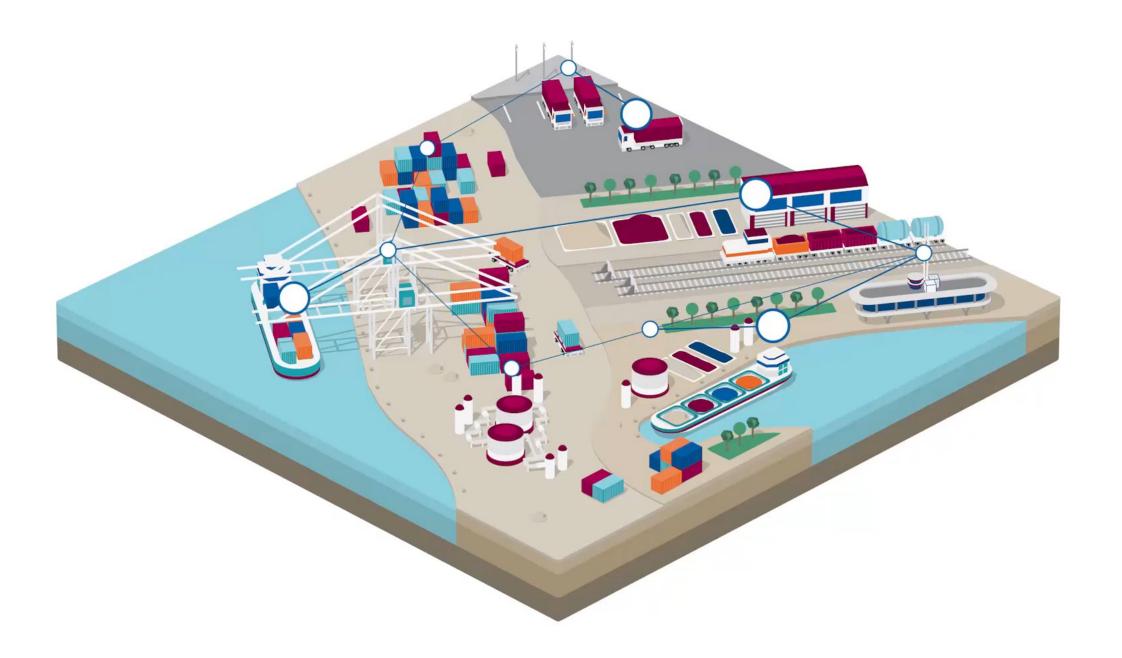
100% customs

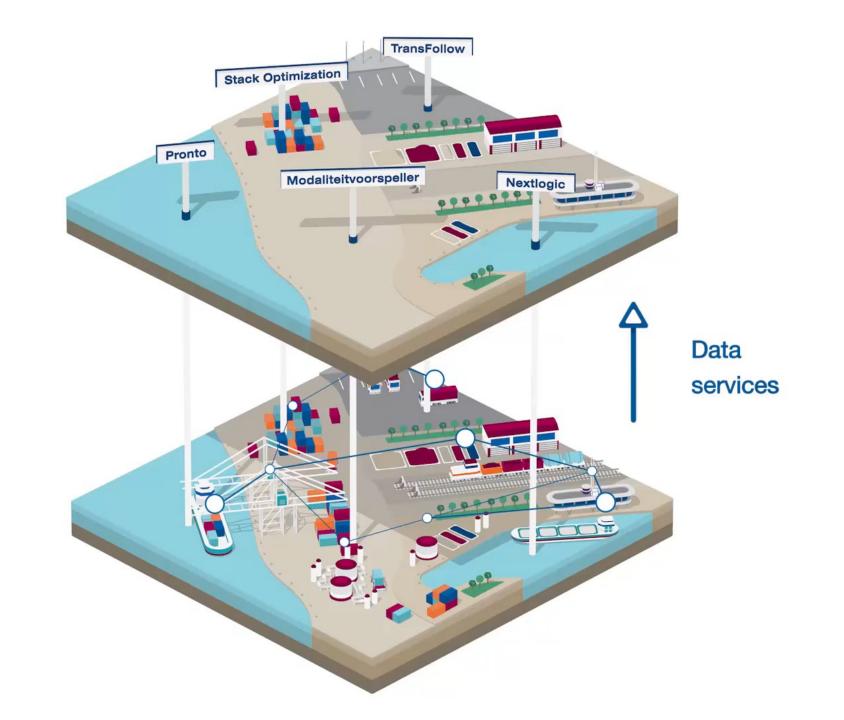
\* Day 5 + Day 4 + Day 3 + Day 2 + Day 1 Departure port Hinterland transport Departure importer, export Before departur 0 000 IMPORT mbd mbd mbd i (independenties in the second se 00 **EXPORT** Day 5 Day 4 Day 3 Arrival port After arrival

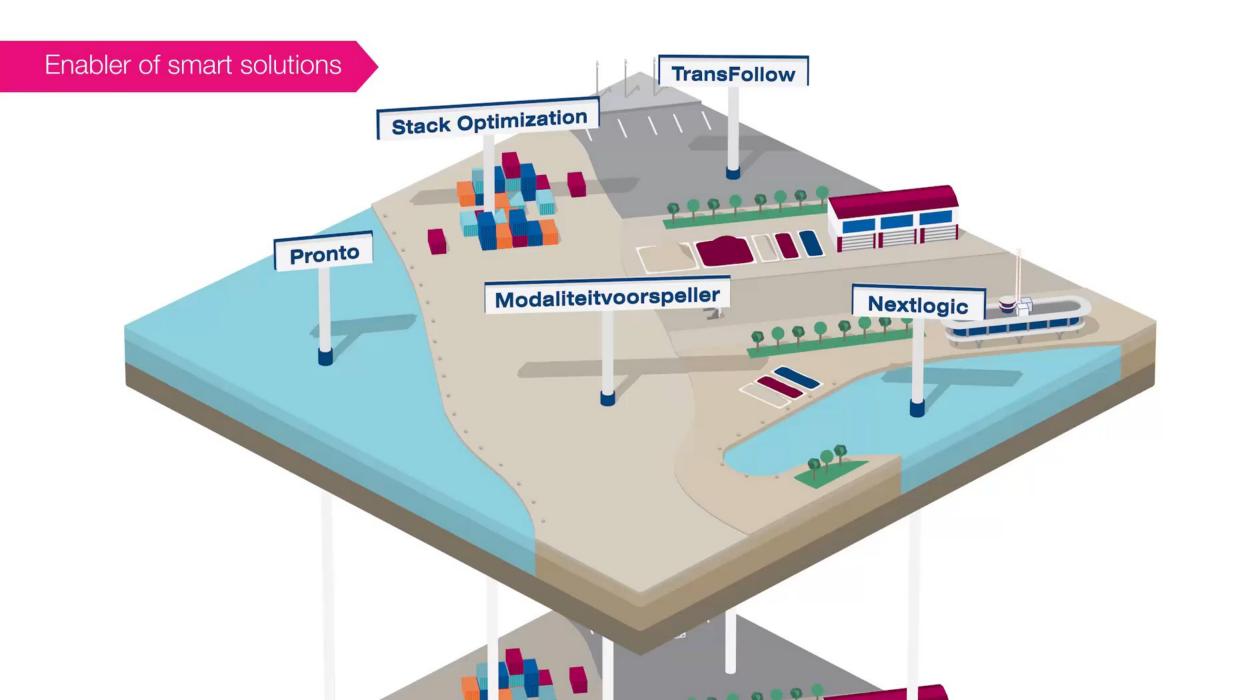


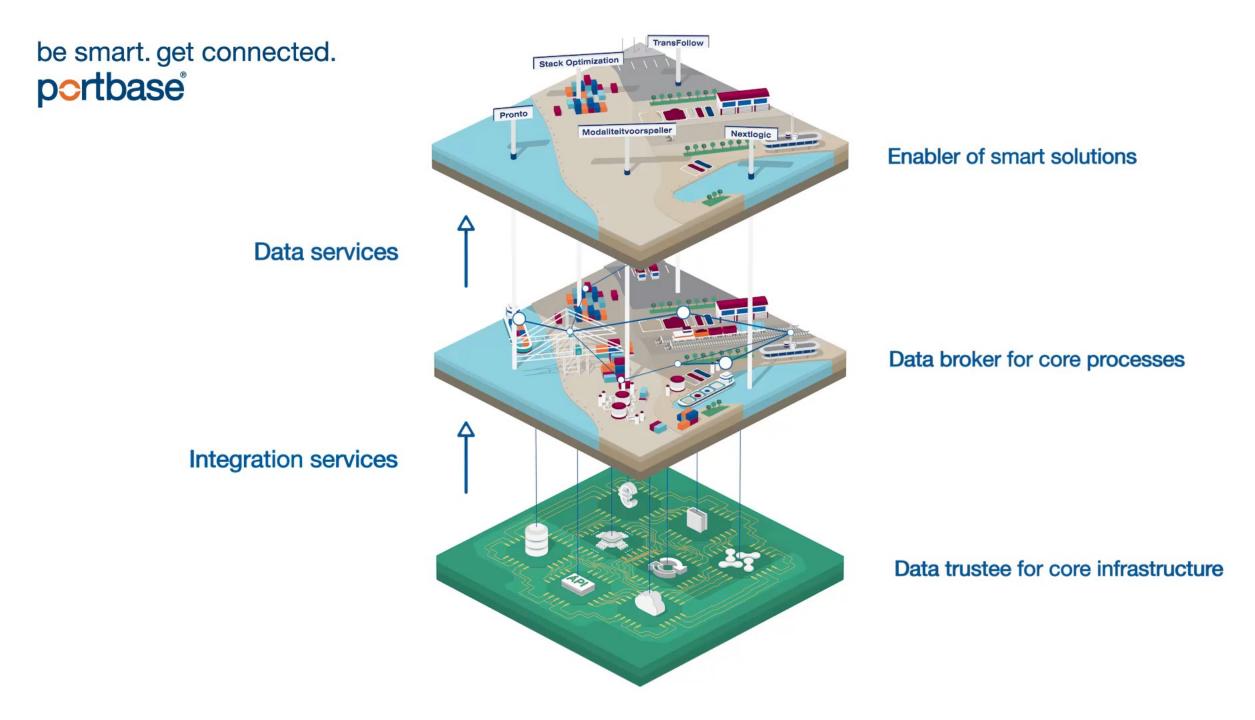










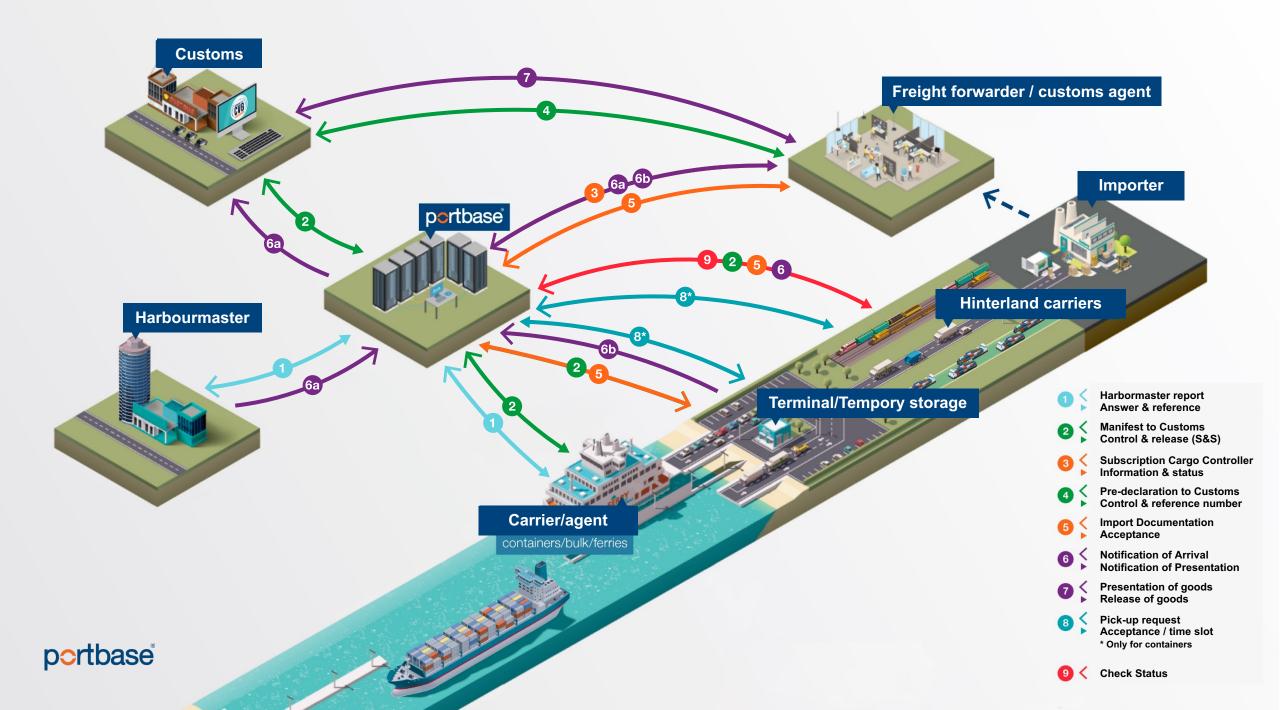


# How it works



Keeping things moving

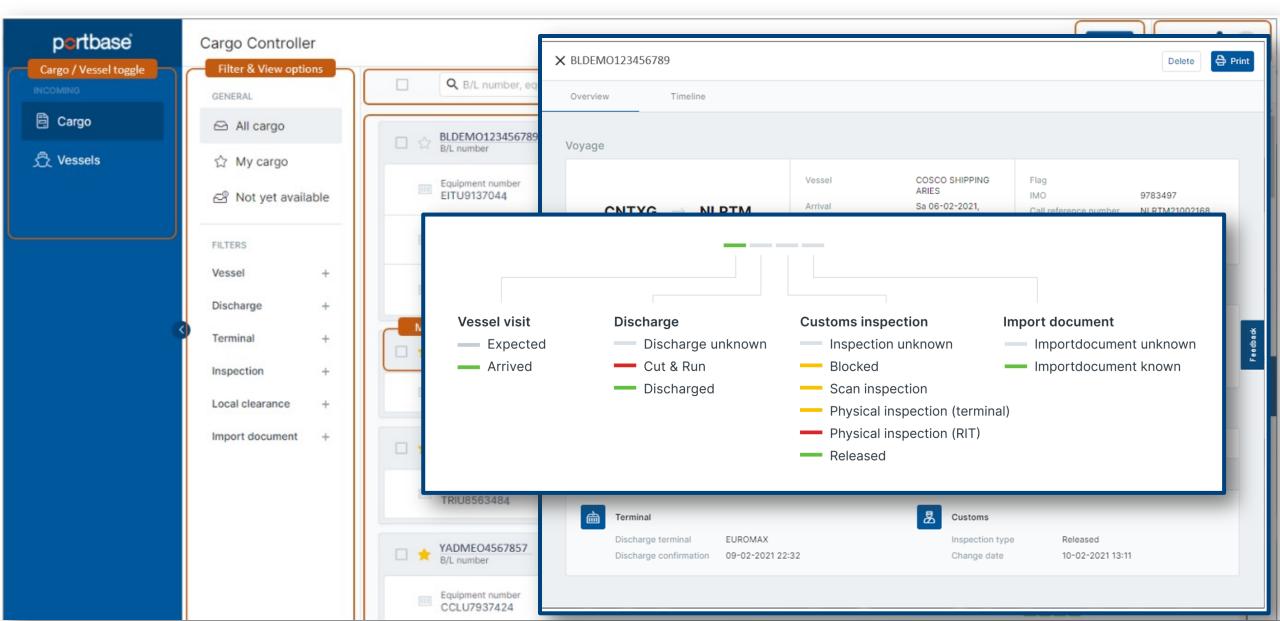




# **Cargo Controller (tracking vessels)**

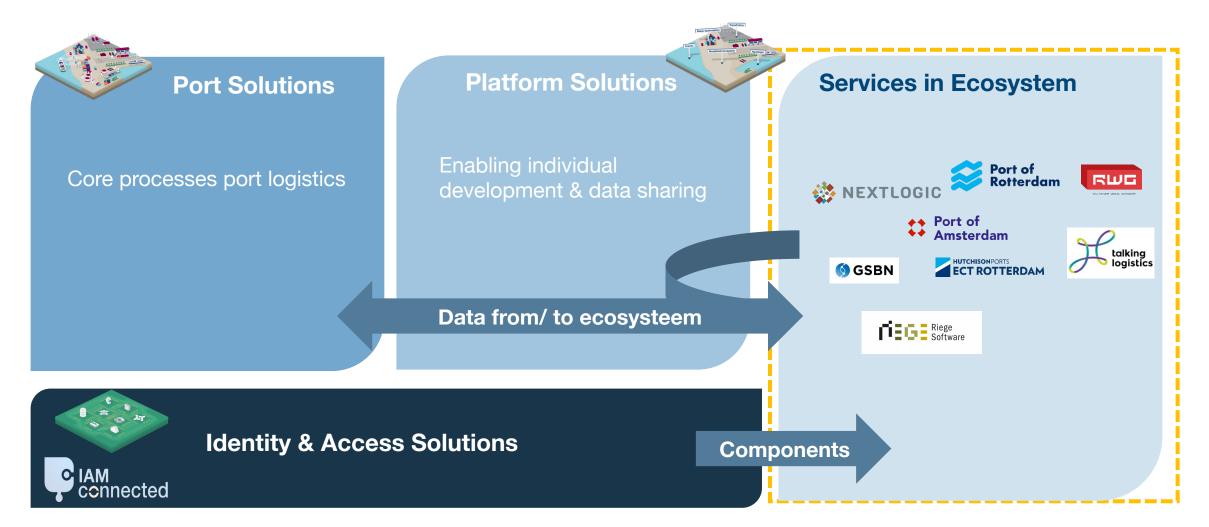
portbase	Cargo Controller					+ Add	9	S
INCOMING	GENERAL	Q Vessel name, Call Reference Number				1 - 25	5 of 34 < >	S
🖹 Cargo	🗠 All vessels	Today						Î
<u> </u> Vessels	☆ My vessels	ALLEGRO NLRTM20541456	5556 Terminal	We 05-08-2020 15:15 Arrival (expected)	Fr 07-08-2020 00:15 Departure (expected)	Cancelled	IIIII Details	>
		NORD LARKSPUR NLRTM20541469	3253 Terminal	We 05-08-2020 19:30 Arrival (expected)	Fr 07-08-2020 11:30 Departure (expected)	Cancelled	IIIII Details	>
		SYNERGY BUSAN NLRTM21000152	Euromax Terminal B.V. Terminal	Tu 12-01-2021 17:56 Arrival	We 13-01-2021 12:00 Departure (expected)	Arrived	IIIII Details	>
C	•	THALASSA DOXA NLRTM20552275	ECT Delta Terminal B.V. Terminal	Su 07-03-2021 15:17 Arrival	Mo 08-03-2021 12:00 Departure (expected)	Arrived	IIIII Details	>
		Other						ž
		HMM HAMBURG NLRTM21001445	Rotterdam World Gateway (RWG) Terminal	Tu 09-03-2021 18:00 Arrival (expected)	Fr 12-03-2021 12:00 Departure (expected)	Expected	IIIII Details	Feedback
		LAGERTHA NLRTM20541481	2897 Terminal	Th 06-08-2020 19:15 Arrival	Sa 08-08-2020 15:14 Departure	Departed	IIIII Details	>
		EK-RIVER NLRTM20541451	31073540 Terminal	Fr 07-08-2020 06:28 Arrival	Su 09-08-2020 00:24 Departure	Departed	IIIII Details	>
		ATLANTIS ALICANTE NLRTM20541483	8221 Terminal	Th 06-08-2020 20:06 Arrival	Su 09-08-2020 01:53 Departure	Departed	IIIII Details	>
		BOMAR HAUMEA NLRTM20541498	4609 Terminal	Mo 10-08-2020 16:36 Arrival	We 12-08-2020 01:37 Departure	Departed	IIIII Details	>

# **Cargo Controller (cargo information)**



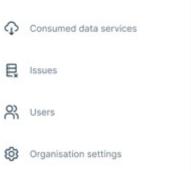
# **Business lines Portbase**

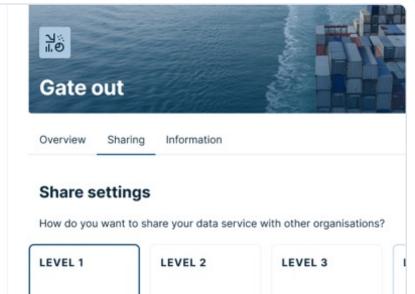
Collective basis supporting individual development



# " Platform enables everyone to share

# everyone to share data securely."





Your data service is not visible for other organisations in the marketp

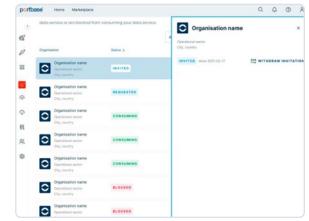


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You have selected Level 1

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## portbase Keeping things moving



For more information: